VALENTINE RESHETNIAK

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PROFESSIONAL SUMMARY

Senior Product Designer with 13+ years delivering user-centered digital products that drive measurable business results. Created applications reaching 300,000+ downloads and leading cross-functional teams of 6+. Specialized in mobile and dashboard UX, design systems, and end-to-end product design across AI, healthcare, EV infrastructure, finance and lifestyle.

PROFESSIONAL EXPERIENCE

Senior Product Designer

EVIQ (EV Charging Infrastructure) | Riyadh, Saudi Arabia (Remote)   November 2024 – Present

- Launched consumer mobile app achieving 20,000+ downloads with 4.8/5 App Store rating by creating intuitive station discovery and real-time availability tracking, reducing user wait times by 60% across Saudi Arabia's EV network
- Engineered enterprise operations dashboard managing 60+ charging stations nationwide, cutting administrative overhead by 45% through automated tariff management, driver workflows, and maintenance alerts
- Accelerated product development by 40% by establishing design system with 150+ reusable components and developer handoff protocols, enabling on-time delivery of 12 major feature releases across consumer and enterprise products

Senior Product Designer

Freelance (Various Clients) | Barcelona, Spain   July 2023 – November 2024

- Transformed AI-powered bookkeeping platform for German market (50,000+ users) by redesigning workflow, reducing task completion time from 8 to 3 minutes and increasing monthly active users by 35% within first quarter
- Delivered white-label food delivery solution generating $2M+ in client revenue through scalable architecture serving 5 implementations—created modular design system enabling 2-week customization vs. industry standard 8-week timeline
- Crafted specialized products including AI fashion recommendation app with visual search, equine transportation platform connecting 500+ horse owners with specialized carriers, and film production management system with complex workflows

Senior Product Designer

Mister Spex (Leading European Optical E-commerce) | Berlin, Germany (Remote)   December 2020 – June 2023

- Drove 75,000+ downloads for AR Virtual Try-On mobile app and cut product returns 25% by creating virtual fitting experience that increased purchase confidence across European markets
- Led end-to-end design for 3 digital products: AR Try-On app, 3D-printed eyewear collection, pupillary distace measurement app
- Managed cross-functional team of 6 professionals (UX designers, 3D modelers, QA engineers)

Senior UI/UX Designer

MobiDev (Global Software Development Company) | Mykolaiv, Ukraine   June 2015 – December 2019

- Shipped 20+ mobile applications and complex websites across healthcare, fintech, education, and enterprise sectors totaling 155,000+ downloads while maintaining 95%+ client satisfaction through iterative, user-centered approach
- Spearheaded pre-sale design activities including technical estimates, and proof-of-concept prototypes for 10+ major contracts
- Mentored 3 junior designers into mid-level professionals through structured training program, technical reviews, and hands-on project collaboration that accelerated their career growth

EDUCATION

Master of Science, Information Security | National University of Shipbuilding, Mykolaiv, Ukraine | 2012
Bachelor, Information Security | National University of Shipbuilding, Mykolaiv, Ukraine | 2011

LANGUAGES

English (Advanced/C1), Spanish (Intermediate/B1), Ukrainian (Native)

SKILLS & EXPERTISE

User Research, User Interviews, Usability Testing, Wireframing, Prototyping, User Journey Mapping, Information Architecture, Design Sprints, Design Systems, High-Fidelity Mockups, Figma, Sketch, Adobe XD, Adobe Creative Suite (Photoshop, Illustrator, After Effects)